

the fact that the *Journal of Applied Behavior Analysis* is the most widely read journal in the field of behavior analysis, and that the *Journal of Experimental and Applied Behavior Analysis* is the most widely read journal in the field of experimental behavior analysis.

The *Journal of Applied Behavior Analysis* is published by the American Psychological Association, and the *Journal of Experimental and Applied Behavior Analysis* is published by the Society for Behavior Analysis. Both journals are published quarterly, and both are available in print and online formats.

The *Journal of Applied Behavior Analysis* is a peer-reviewed journal, and the *Journal of Experimental and Applied Behavior Analysis* is a peer-reviewed journal.

The *Journal of Applied Behavior Analysis* is a journal of applied behavior analysis, and the *Journal of Experimental and Applied Behavior Analysis* is a journal of experimental behavior analysis.

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