

Abstract. This paper examines the relationship between the ethical dimensions of corporate social responsibility (CSR) and the business case for CSR. It argues that the business case for CSR is not a simple, linear relationship, but a complex, multi-faceted one. The business case for CSR is not a simple, linear relationship, but a complex, multi-faceted one.

Keywords: business case for CSR, ethical dimensions of CSR, stakeholder theory, corporate social responsibility, business ethics

1. Introduction

2. The Business Case for CSR

3. Ethical Dimensions of CSR

4. The Relationship Between the Business Case and Ethical Dimensions

5. Conclusion

References

