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Fig. 2 Distribution of responses to the question: “Do you believe that the company has a good reputation?”

Response	No, not at all	No, a little	No, a lot	Yes, a little	Yes, a lot
No	81.5	68.8	31.2	12.1	12.1
Yes	18.5	31.2	68.8	87.9	87.9

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]