

**Crna Gora**

**GLAVNI GRAD**

**Konkurs za podršku startap ICT biznisu**

**Obrazac za biznis plan**

**PODACI O PODNOSIOCU PRIJAVE**

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| --- | --- |
| Naziv podnosioca  |  |
| Kontakt lice |  |
| Adresa |  |
| Telefon/faks |  |
| E-mail |  |
| Web site (ako postoji) |  |
| Transakcioni račun  |  |

**PODACI O INOVATIVNOM PROIZVODU/ USLUZI**

1. Naziv proizvoda/usluge:

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1. Navesti članove tima i koje kvalifikacione strukture su zastupljene:

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1. Rezime (ukratko opisati proizvod/uslugu, šta se želi postići, za koje vrijeme i na koji način):

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1. Radno iskustvo odnosno analiza dosadašnjeg poslovanja:

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1. Kako vidite svoj inovativni proizvod/uslugu u narednih deset godina (na kojem nivou razvoja mislite da će biti)?

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***ANALIZA TRŽIŠTA***

1. Ciljna grupa:

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1. Očekivani prihod do 2025. Godine:

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1. Ko su najveći konkurenti na lokalnom nivou, njihove prednosti i nedostaci i koga ne smatrate konkurentom i zašto (izbjegavati odgovore kojima se negira postojanje konkurencije)

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***PROIZVOD/USLUGA***

1. Opis proizvoda/usluge

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1. Planirane cijene proizvoda/usluge

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1. Označiti odgovarajuću kolonu sa x ili dopuniti

|  |  |
| --- | --- |
| * 1. Novi proizvod/usluga
 |  |
| * 1. Unapređenje postojećeg proizvoda/usluge
 |  |
| * 1. Drugo (pojasniti)
 |  |

1. Koliki iznos sredstava Vam je potreban za realizaciju učešća na Web Summit-u, uz detaljnu specifikaciju:

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1. Ukratko opisati finansijski plan – navesti planirane prihode i rashode za naredne 3 godine:

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1. Da li ste podnijeli zahtjev za podršku kod drugih državnih organa u toku trajanja ovog konkursa

|  |  |
| --- | --- |
| 1. Aplicirao sam kod
 |  |
| 1. Planiram da apliciram kod
 |  |
| 1. Nijesam aplicirao (x)
 |  |

1. Da li ste ranije učestvovali na nekom konkursu i takmičenju sa Vašim startapom, da li ste ostvarili neki uspjeh do sada? Na koji način i u čemu se ogleda? Da li je startap nagrađivan?

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1. Zaključak (glavni izazovi, plan za rješavanje izazova):

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1. Šta očekujete kao rezultat učešća na Web Summit-u?

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 **PODNOSILAC PRIJAVE NA KONKURS**

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**Crna Gora**

**GLAVNI GRAD**

**Konkurs za podršku startap ICT biznisu**

**Obrazac prijave na Konkurs**

**Godina za koju se raspisuje konkurs: \_\_\_\_\_\_\_\_\_**

**Broj djelovodnog protokola Glavnog grada: \_\_\_\_\_\_\_\_\_\_\_\_\_**

**Datum pod kojim je biznis plan upisan u pisarnicI: \_\_\_/\_\_\_/ 20\_\_\_**

**Potpis ovlašćenog službenog lica pisarnice koji je primio biznis plan**

**\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Popunjava samo privredno društvo ili registrovani preduzetnik:**

Ime i prezime, JMBG, adresa prebivališta:

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Naziv privrednog društva, PIB i PDV broj, adresa sjedišta:

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Ime i prezime izvršne direktora/osnivača/jednog od osnivača privrednog društva, JMBG:

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Registracioni broj u CRPS:

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Oblast u kojoj djeluje:

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Kratak opis privrednog društva (istorija, proizvodi, usluge, klijenti, obim i potencijal za razvoj)

Kratka istorija privrednog društva od osnivanja (poslednjih 3 godina):

**Lice odgovorno za tačnost podataka**

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 Ime i prezime

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 potpis (i pečat)