

**Crna Gora**

**GLAVNI GRAD PODGORICA**

**Konkurs za podršku preduzetništvu u centru grada**

**Obrazac za biznis ideju odnosno biznis plan**

**OPIS BIZNIS IDEJE**

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| --- | --- |
| Naziv Biznis plana |  |
| Naziv podnosioca zahtjeva |  |
| Kontakt osoba |  |
| Adresa |  |
| Telefon/faks |  |
| e-mail |  |
| Web site |  |
| Žiro račun  |  |

***O BIZNIS IDEJI***

1. Naziv Vaše biznis ideje

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1. Rezime biznis ideje (ukratko opisati ideju, šta se želi postići, za koje vrijeme i na koji način)

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1. Predstaviti Vaše radno iskustvo/analiza dosadašnjeg poslovanja (čime ste se bavili u prošlosti i koliko dugo)

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1. Kako vidite svoj biznis u narednih 10 godina (na kom nivou razvoja mislite da će biti)

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***ANALIZA TRŽIŠTA***

1. a. Gdje nabavljate odnosno gdje ćete nabavljati sirovine (ako se radi o proizvodnji)

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b. Gdje nabavljate odnosno gdje ćete nabavljati potrebne materijale za pružanje vaših usluga

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1. Koliki je obim godišnjih nabavki odnosno planirani obim godišnjih nabavki (u EUR) za navedene sirovine/materijale

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1. Navedite Vaše glavne kupce proizvoda/korisnike usluga

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1. Koliki očekujete prihod (u EUR) nakon realizacije biznis ideje

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1. Ko su najveći konkurenti na lokalnom nivou (izbjegavati odgovore kojima se negira postojanje konkurencije), njihove prednosti i nedostatke i koga ne smatrate konkurentom i zašto

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***PROIZVOD/USLUGA***

1. a. Navesti sve Vaše postojeće odnosno planirane proizvode/usluge (opis proizvoda usluge i njegove karakteristike

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 b. Koje su trenutne/planirane cijene Vaših proizvoda/usluga koje pružate

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1. Realizacijom moje biznis ideje (označiti odgovarajuću kolonu sa x ili dopuniti)

|  |  |
| --- | --- |
| * 1. Stvoriću novi proizvod/uslugu
 |  |
| * 1. Unaprijediću postojeći proizvod/postojeću uslugu
 |  |
| * 1. Neće nastati novi proizvod/usluga, ali će se uvećati obim poslovanja
 |  |
| * 1. Ništa se neće promijeniti u odnosu na sada
 |  |
| * 1. Ništa od navedenog (pojasniti )
 |  |

***ZAPOSLENOST***

1. Koliko stalnih radnika i koje kvalifikacione strukture Vam je potrebno za realizaciju biznis ideje

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1. Da li ćete angažovati sezonske radnike (označiti odgovarajuću kolonu sa x)

|  |  |
| --- | --- |
| 1. Da
 |  |
| 1. Ne
 |  |
| 1. Možda (ako bude posla)
 |  |

***LOKACIJA***

1. Da li za realizaciju biznis ideje imate lokaciju sa svom potrebnom infrastrukturom: struja, voda, put i dr. (označiti odgovarajuću kolonu sa x)

|  |  |
| --- | --- |
| 1. Da, sopstveni prostor
 |  |
| 1. Da, iznajmljeni prostor
 |  |
| 1. Radim na pronalaženju lokacije
 |  |
| 1. Nemam
 |  |

***EKONOMSKI DIO***

1. Koliki iznos sredstava Vam je potreban za realizaciju biznis ideje

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1. Navesti na šta ćete tačno utrošiti sredstva

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1. Koliki iznos podrške tražite

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1. Da li ste ili ćete aplicirati sa istom idejom za podršku kod drugih državnih organa u toku trajanja ovog konkursa

|  |  |
| --- | --- |
| 1. Da, jesam. Aplicirao sam kod
 |  |
| 1. Ne, nisam, ali planiram kod
 |  |
| 1. Ne, nisam i ne planiram (x)
 |  |

1. Da li Vam je taj iznos dovoljan i ako nije, da li ćete ostatak pokriti iz sopstvenog novca ili iz nekih drugih izvora (npr. kredit kod poslovne banke, mikro kreditne institucije i dr.)

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1. Popunite tabelu za prihode

|  |  |  |  |
| --- | --- | --- | --- |
| Prihodi od prodaje | I godina | II godina | III godina |
| Proizvod/usluga 1 (navesti)\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ |  |  |  |
| Proizvod/usluga 2 (navesti)\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ |  |  |  |
| Proizvod/usluga 3 (navesti)\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ |  |  |  |
| Proizvod/usluga 4 (navesti)\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ |  |  |  |
| Proizvod/usluga 5 (navesti)\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ |  |  |  |

1. Popunite tabelu za rashode

|  |  |  |  |
| --- | --- | --- | --- |
| Navesti rashode :-Investicioni troškovi (amortizacija, investiciono održavanje, kamate; osiguranje i sl.)-Tekući troškovi (bruto zarade, materijal, struja, ostali materijalni i nematerijalni troškovi) | I godina | II godina | III godina |
|  |  |  |  |
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1. Zaključak (navesti šta smatrate da Vam mogu biti glavni izazovi u realizaciji biznis ideje i kako ćete ih riješiti)

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 **PODNOSILAC BIZNIS PLANA**

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**Crna Gora**

**GLAVNI GRAD PODGORICA**

**Konkurs za podršku biznis idejama na području gradskog naselja Stara Varoš**

**Obrazac prijave na Konkurs**

**Godina za koju se raspisuje konkurs: \_\_\_\_\_\_\_\_\_**

**Broj djelovodnog protokola Glavnog grada: \_\_\_\_\_\_\_\_\_\_\_\_\_**

**Datum pod kojim je biznis plan upisan u pisarnic: \_\_\_/\_\_\_/ 20\_\_\_**

**Potpis ovlašćenog službenog lica pisarnice koji je primio biznis plan**

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**Popunjava samo privredno društvo ili registrovani preduzetnik:**

Ime i prezime, JMBG, adresa prebivališta:

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Naziv privrednog društva, PIB i PDV broj, adresa sjedišta:

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Ime i prezime izvršne direktora/osnivača/jednog od osnivača privrednog društva, JMBG:

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Registracioni broj u CRPS:

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Oblast u kojoj djeluje:

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Kratak opis privrednog društva (istorija, proizvodi, usluge, klijenti, obim i potencijal za razvoj)

Kratka istorija privrednog društva od osnivanja (poslednjih 3 godina):

**Kojim pitanjima želite da se projekat bavi?**

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**Koja vrsta savjeta Vam je potrebna?**

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**Šta očekujete da postignete realizacijom biznis ideje?**

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 Očekivani početak realizacije biznis ideje:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Lice odgovorno za tačnost podataka**

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 Ime i prezime

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 potpis (i pečat)